# **NEXXA** Product Focus:

**Channel Partner DNC Compliance Manager** 

### **OVERVIEW**

NEXXA has developed a unique program for our customers to manage their telemarketing programs for Do-Not-Call (DNC) and TCPA compliance. The NEXXA DNC Compliance Manager provides secure online access to a compliance scrubbing service with real-time updates for the National FTC, State DNC lists, Wireless, Wireless Portability database, and more. The NEXXA DNC Compliance Manager puts you in control of your compliance, with centralized direct reporting and tracking of all scrubbed programs. We have services to help you manage your DNC Compliance from Prospects to Customers.

## FAST Facts

Key benefits of NEXXA's DNC Compliance Manager Solution:

- Ability to remove
  costly litigators
- Centralized
- Provides easy management for compliance
- Allows 24/7 access to review and monitor <u>scrubbing activities</u>
- Minimizes risk of channel partners not following compliance guidelines
- Streamlines the process of scrubbing against required DNC & TCPA databases
- Saves time, money and the risk of DNC & TCPA liability

With over 230 million phone numbers and growing on the various DNC databases, maximizing the number of phones you can call while staying compliant is crucial. Doing it right is the difference between you leveraging a viable channel and un-necessary claims.

### **NEXXA CHANNEL PARTNER DNC COMPLIANCE**

**MANAGER** provides marketers with real-time DNC compliance services, through an easy to use, secure web interface. The service can be customized to manage internal telemarketing programs as well as channel partners calling on your behalf. You are in control of scrubbing requirements and authorize user access. The system logs each scrubbing event with a time and date stamp for compliance documentation. The service also includes the ability to load and manage internal DNC lists, EBR and much more.

#### NEXXA's DNC Compliance Manager Solution provides:

- Increased confidence in your corporate compliance
- Protect your image and avoid un-necessary claims
- Provides easy centralized management for compliance
- Ensures company specific compliance requirements are met and consistent
- Demonstrates an organized effort for managing compliance
- Allows 24/7 access to review and monitor scrubbing activities
- Minimizes risk of channel partners not following your specific company guidelines
- Ability to add on additional compliance scrubbing services such as the VoIP and Litigator scrub
- API service integration



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